



Your key to onboarding and keeping more satisfied insurance clients

**Now you can enter new business & get a quote in minutes.
Not days, minutes.**

What could be simpler than that? How about:

- Straight-through processing with immediate policy issuance
- Online claims submission
- Great customer service with a Net Promoter Score of 90 (Industry average is 37)
- Flexible, online payment options
- No paperwork

Simple insurance means simply happy clients—and more of them—because now you have time to keep up with your current clients and bring on new ones.

Who is LIO, and how can we do what we do?

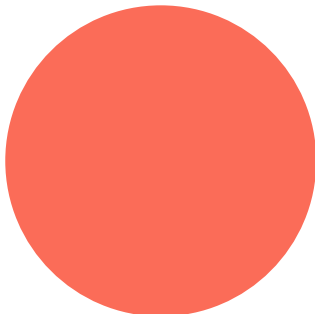
The answers are simple: an Insurance Carrier with Technology and Experience

Technology.

We get it: insurance is too complicated and slow. We've modernized it with technology by leveraging decades of expertise to make the overall insurance process faster and simpler. Isn't that how insurance should be?

Experience.

Combine our technology and its lack of legacy liabilities with the fact that LIO is a privately held company whose majority owners, the Maguires, previously founded and grew a highly successful multi-billion dollar commercial insurance carrier. Our executive team averages more than 20 years of experience in claims, underwriting, service, finance, and analytics. We know everything there is to know about insurance and its pain points—and how to make it better for everyone!



What else does LIO offer you?

Turn over >

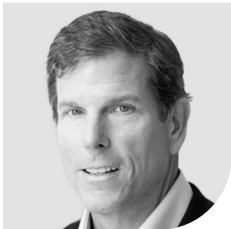


LIO insurance policies check all your boxes

- Quotes in minutes
- Straight through processing & immediate policy issue
- Flexible e-payment options
- Direct access to LIO, no waiting for a call center
- Online claims submission with an experienced nationwide group of adjustors
- Rated A- by AM Best

Meet your LIO TEAM

Here are the people committed to making it fast and easy to grow your book of business.



Chris Maguire
Chief Executive Officer



Seth Hall
President & Chief
Operating Officer



Rhonda Kemp
Chief Financial Officer



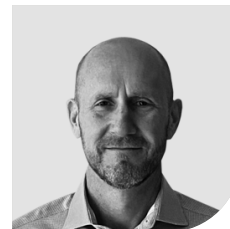
Lisa Prinz
Chief Technical
Underwriting Officer



Jeff Steffens
Chief Information Officer



Jim Tygh
Chief Insurance Officer



Mike McCormick
Chief Claims Officer

Ready to find out more about becoming a broker with LIO and get the key to onboarding and keeping more satisfied insurance clients?

Email sales@lioinsurance.com or visit lioinsurance.com/get-appointed. We look forward to connecting soon.